Dear readers,

In this issue of Working Together, we are covering a topic that is critical to our success - development, fundraising, and donor rights. We take our relationships with our donors very seriously, and, as one of our supporters, we would like to share our approach with you.

Using development best practices, we align ourselves with high standards, using the Association of Fundraising Professionals Code of Ethics as a guide. In the next several pages, you will find information about your rights as a donor, details about our training and expertise, and the impact our donors have on our work.

We couldn’t do our work without community support - we couldn’t do our work without YOU! Thank you for your continued support, encouragement, and advocacy. It makes a difference in the lives of your friends, neighbors, and community.

All the best,
Erin

A Letter from our Executive Director

This month, we’d like to congratulate our Executive Director Erin Predmore on achieving the Certified Fund Raising Executive (CFRE) credential. After earning a designated amount of points through continuing education, public speaking, demonstrated fundraising success, and professional practice, CFRE candidates complete a 4-hour long examination based on fundraising best practices.

As a CFRE, Erin is committed to ensuring each donor’s intentions are aligned with MCUM’s mission and that MCUM’s fundraising practices are ethical, sustainable, and held to the highest standards of agency accountability.

What if we told you leaving a lasting legacy on Monroe County could be simple and stress-free and that almost everyone can do it? Would you be interested in feeding generations’ worth of hungry families? What about making sure your grandchildren’s grandchildren have a spot in a licensed, high-quality childcare program?

We would love to talk to you about why you support our work and how we can continue the meaningful services we provide to the community in perpetuity.

Please contact Katie at kbroadfoot@mcum.org.

We have a CFRE in the house!

Today’s Actions, Tomorrow’s Results
Current Needs

Food Pantry
- Pudding/jello
- Canned tuna
- Chilli
- Canned chicken
- Canned and dried fruit

Cleaning Closet
- Women’s underwear (size 2-11)
- Men’s underwear
- Baby wipes
- Diapers (size 4, 5, 6)
- All-purpose cleaner
- Detergent
- Dish soap

Childcare
- Storage containers: any size
- Crayola crayons
- Washable Crayola markers
- White art paper
- Construction paper
- Kids blunt tip scissors
- Kids paint brushes
- Googly eyes

Office
- Touch screen computer monitors (2)
- iPad/tablets (2)

Our food pantry is in need of paper grocery sacks. Please consider saving and donating your sacks to make sure our clients can get their food home.

What you need to know about self-sufficiency:

The self-sufficiency standard is how much income a family must earn to meet basic needs, with the amount varying by family composition and where they live (Indiana Insitute for Working Families). What does self-sufficiency look like for a local family of three: 1 adult, 1 school-age child, and 1 preschooler in Monroe County?

<table>
<thead>
<tr>
<th>Annual</th>
<th>Monthly</th>
</tr>
</thead>
<tbody>
<tr>
<td>self-sufficiency wage</td>
<td>$52,441</td>
</tr>
<tr>
<td>federal poverty level</td>
<td>$20,420</td>
</tr>
<tr>
<td>full time minimum</td>
<td>$15,080</td>
</tr>
</tbody>
</table>

The statistics above (and more) can be found here: http://www.indianaselfsufficiencystandard.org/

39% The amount of basic needs covered in the federal poverty level
139 Number of hours a minimum wage worker must work per week to be self-sufficient.

Below are the figures for average monthly basic needs costs for Monroe County based on a family consisting of: 1 Adult, 1 Preschooler, & 1 School-aged child. We have also given the number of hours working at minimum wage would be required to meet each need.

<table>
<thead>
<tr>
<th>Cost (month)</th>
<th>Need</th>
<th># Hours/Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>$913.00</td>
<td>Housing</td>
<td>125</td>
</tr>
<tr>
<td>$1,215.00</td>
<td>Child care</td>
<td>168</td>
</tr>
<tr>
<td>$575.00</td>
<td>Food</td>
<td>79</td>
</tr>
<tr>
<td>$248.00</td>
<td>Transportation</td>
<td>34</td>
</tr>
<tr>
<td>$488.00</td>
<td>Health Care</td>
<td>67</td>
</tr>
<tr>
<td>$853.28</td>
<td>Taxes</td>
<td>118</td>
</tr>
<tr>
<td>$344.00</td>
<td>Miscellaneous</td>
<td>47</td>
</tr>
<tr>
<td>$(100.00)</td>
<td>Childcare tax credit (-)</td>
<td></td>
</tr>
<tr>
<td>$(166.67)</td>
<td>Child tax credit (-)</td>
<td></td>
</tr>
<tr>
<td><strong>$4,369.61</strong></td>
<td></td>
<td><strong>638</strong></td>
</tr>
</tbody>
</table>

This is why we do what we do at MCUM. Both the Compass Early Learning Center and the Self-Sufficiency Center help Monroe County residents rebuild and maintain self-sufficiency by offering affordable, high-quality childcare and basic needs assistance. When you donate to MCUM, you help local families meet the basic needs they are struggling to obtain or would otherwise go without. The donations you make impact the family costs above and empower them to live financially-stable, meaningful lives.
The “Business” of Philanthropy

MCUM receives support from numerous community sponsors who make our special events (like the Spring Luncheon and Each One, Feed One) possible. Here are a few additional ways sponsors make a difference:

- Last year, sponsor leadership encouraged more than 400 people to join in supporting MCUM, adding $84,186 in donations from these events to MCUM’s programs and 25,430 pounds of food to our food pantry.

- More than 80% of our Compass Early Learning Center families are “adopted” by local businesses during the holidays.

- Each month, MCUM distributes hundreds of pounds of food to hungry families. More than 25% of our sponsors host annual food drives and another 5% host other drives to help us collect items like toiletries and winter coats.

- MCUM provides service opportunities for sponsor employees that align with their business values. Last year, sponsor volunteers provided labor equivalent to $2,827.20.

What your donations achieve

Food Pantry Outcomes

<table>
<thead>
<tr>
<th>Donations In</th>
<th>Meals Out</th>
<th>People Fed</th>
</tr>
</thead>
<tbody>
<tr>
<td>14,543 (lbs)</td>
<td>32,229</td>
<td>3,581</td>
</tr>
</tbody>
</table>

Each pound you donate feeds four people.

Tips for stretching your impact this month:
- Each time you grocery shop, pick up a few extra items. For example, 5 extra cans of soup goes toward meals for 9 people.
- Be on the lookout for information about our Each One, Feed One food drive: August 11-13. Please consider donating more generously this year than you ever have since our demand has increased so much.

Childcare Outcomes

86: current capacity  
146: capacity in August

Looking for a way to support our kiddos?
- Make a donation through our NAP campaign: mcum.org/donate/nap
- Purchase art supplies for our new classrooms (see sidebar, page 2)
- Consider supporting our fee scale with a donation: $162 covers the average gap between fees and cost of care for one five year old for one week.

Donor Bill of Rights

PHILANTHROPY is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

- To be informed of the organization’s mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- To be informed of the identity of those serving on the organization’s governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- To have access to the organization’s most recent financial statements.
- To be assured their gifts will be used for the purposes for which they were given.
- To receive appropriate acknowledgement and recognition.
- To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.
- To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

The Donor Bill of Rights was created by the Association of Fundraising Professionals (AFP), the Association for Healthcare Philanthropy (AHP), the Council for Advancement and Support of Education (CASE), and the Giving Institute.
Inside This Issue

p1 Self-Sufficiency in Monroe County
p2 Current Needs and Fundraising Updates
p3 Food Drive, Donor Bill of Rights

Save a tree!
Sign up to receive our new eNewsletter.
Email kbroadfoot@mcum.org to make the switch!

Opportunity House

Opportunity House, located at 907 W. 11th Street, is a volunteer-run resale shop that raises funds to support MCUM’s programs. We are open 10 a.m. to 3 p.m., Monday through Saturday, with donations accepted 8:30 a.m. to 3 p.m. Call us at (812) 336-2443 or follow us on Facebook.

Donations of gently used items are always welcome, including: books, clothing, household items, collectibles, toys, and linens.

Move with MCUM: August 26

Have you heard?! Erin is competing against fellow local business-folk and nonprofit leaders in the illustrious Dancing with the Celebrities competition. All funds raised between now and the event (September 10) will count toward MCUM’s total in our quest for the Mirror Ball Trophy!

Want to learn part of Erin’s dance and show us some of your own moves? Join us for a family-friendly, open-to-the-public event (suggested donation $5 at the door) at the Arthur Murray studio on Saturday, August 26 from 7-8:30. We’ll have a cash bar and opportunities to purchase tickets to the competition.