For Immediate Release

MCUM Hosts Bloomington’s ‘Hunger Games’

Bloomington, IN – February 16, 2015

This year, Monroe County United Ministries (MCUM) is taking the odds out of hunger. Nearly a quarter of Monroe County residents live in poverty, with 1 in 5 children who don’t know where their next meal will come from. MCUM serves low-income county residents by providing affordable childcare and emergency assistance to families facing a financial crisis. A large part of those services includes food security. In 2014 alone, MCUM provided over 32,400 meals to struggling families in the area.

In order to keep its food pantry stocked for families in need, MCUM runs an annual Spring Food Drive every March and April. This year, it’s being reimagined as “The MCUM Hunger Games.” In addition to gifts from generous individuals in the community, “Tributes” from various “Districts,” such as clubs and congregations, will go head-to-head to win the title of the MCUM Hunger Games Champion.

MCUM’s goal is to raise $40,000 and 8,000 pounds of food in the two-month span, beginning March 1 and ending April 24. This goal will provide 5,500 meals and 1,400 household items to families in need and will help 75 individuals on the verge of homelessness stay in their homes. To get involved or join a District, contact Katie Broadfoot at kbroadfoot@mcum.org or (812) 339-3429 x18.

Monroe County United Ministries is a 501(c)(3) nonprofit organization providing childcare services in a nationally accredited facility and emergency services to low-income residents of Monroe County for over 75 years.

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