



2013-2017 Strategic Plan: Innovation, Leadership, Endurance

Executive Summary

Goals	Initiatives
Be innovative and progressive in providing childcare and emergency services.	Achieve the Gold Standard under the Child and Adult Care Food Program (CACFP) to provide the healthiest meals possible to the children enrolled in our Childcare Program.
	Maximize the number of children funded through the Child Care Development Fund (CCDF) voucher program to claim more of the funding available to subsidize the enrollment of low-income families.
	Reopen the Puffin Room to serve two to two-and-a-half-year olds.
	Investigate the feasibility of offering infant and toddler care. Implement infant and toddler care, if feasible.
	Increase food distribution from the Emergency Food Pantry from a 3-day supply for food to a 5-day supply of food for each family size by increasing annual food donations by 27,000 pounds.
	Expand the Emergency Food Pantry to provide fresh produce to those in need.
	Create a part-time paid Volunteer Coordinator position, allowing for the restructuring of staff responsibilities and expanding our volunteer management capacity.
	Double the annual number of agency volunteers to 500.
Be a leading social service agency in Monroe County.	Expand ongoing public relations campaign to improve Monroe County's awareness of our community's needs and MCUM's program impacts.
	Assess the feasibility of serving as a leader during the process of ministry regulation reform at the state level.
	Expand collaborations with other social service organizations.
	Ensure we are using the latest technology to connect with all segments of the community.
Strengthen an enduring organization.	Implement succession plan for a smooth transition between executive directors.
	Optimize fiscal results while meeting our mission.
	Seek funding for and prioritize facility upgrades and maintenance.
	Continue to support Opportunity House's efforts to plan for the resale shop's long-term health and ability to provide ongoing support to MCUM's programs.